

**For Discussion
on 25 September 2006**

**BOARD PAPER
AAB/74/2005-06**

**MEMORANDUM FOR MEMBERS OF THE
ANTIQUITIES ADVISORY BOARD**

**PROGRESS REPORT ON EDUCATION AND PUBLICITY PLAN OF THE
ANTIQUITIES AND MONUMENTS OFFICE FOR 2006**

PURPOSE

To inform Members of the progress of the education and publicity plan of the Antiquities and Monuments Office (AMO) for 2006.

BACKGROUND

2. At the Antiquities Advisory Board (AAB) Meeting on 29 November 2005, a Board Paper on Education and Publicity Plan of the Antiquities and Monuments Office for 2006 was presented for Members' comments, a copy of which is attached at Annex A. While endorsing the plan, Members agreed that the AMO should report progress on the education and publicity plan at half-yearly interval. The half-year review on the Education and Publicity Plan of the AMO is attached at Annex B for Members' comments and advice.

3. The Education and Publicity Plan of the AMO was prepared according to the guidelines and principles in the strategy statement endorsed by the AAB at the Education and Publicity Committee Meeting on 8 September 2004 in which Members agreed to formulate a long-term strategy to guide the work of the AMO in heritage education and publicity. A strategy statement at Annex C was drawn up and subsequently endorsed by the AAB (Board Paper AAB/1/2005-06). The statement serves as a guiding principle for the Education and Publicity Unit of the AMO in planning programmes and activities related to heritage education, publicity and promotion.

ADVICE SOUGHT

4. Members are invited to give their views on the progress and development of the AMO's heritage education and publicity work from January to June 2006.

Antiquities and Monuments Office
Leisure and Cultural Services Department
September 2006

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