

For Information
on 25 September 2006

BOARD PAPER
AAB/73/2005-06

**MEMORANDUM FOR MEMBERS OF THE
ANTIQUITIES ADVISORY BOARD**

PROGRESS REPORT ON EDUCATION AND PUBLICITY

PURPOSE

To inform Members of the progress of education and publicity activities of the Antiquities and Monuments Office (AMO) since the last Board meeting of 5 July 2006.

Statistics

2. Statistics on publicity and educational activities organized between May and July 2006 are at Annex A.

Exhibition

3. An exhibition on Cartographic Survey of Historic Buildings is currently presented at the Thematic Exhibition Gallery of Hong Kong Heritage Discovery Centre (HDC) while a special exhibition entitled “Preserving Hong Kong’s Archaeological and Built Heritage” is being staged at HDC until December 2006.

4. Besides, the AMO presents an exhibition entitled “The Hong Kong Institute of Planners Awards 2005 Outstanding Planning Works” with Hong Kong Institute of Planners at the Permanent Exhibition Gallery I from August to October 2006. The AMO will continue to arrange a number of special exhibitions on local heritage at the HDC in collaboration with non-government organizations.

Educational Programmes

Heritage Tours

5. A summary of the heritage tours conducted between June and July 2006 is provided below:

| Applicants | No. of Tours | No. of Participants |
|---------------------------------|---------------------|----------------------------|
| Schools | 22 | 687 |
| Non-profit making organizations | 17 | 576 |
| Members of public | 40 | 3310 |
| Others | 2 | 67 |
| Total: | 81 | 4640 |

6. Two guided visits namely “The Story of Man Mo Temple” were organized for

two secondary schools in early June and July for the School Culture Day Scheme 2005 - 2006.

Lectures and Seminars

7. Four public lectures on historic buildings and heritage were organized at the HDC in June and July respectively. Upon invitation by outside organizations, three lectures on local heritage were provided to the Hong Kong Tourism Board, students of St. Stephen's College and participants of the "Future Curator Training Programme" in July. To cope with the changing curriculum of History and Chinese History in secondary schools, a total of four teacher seminars co-organized with the Education and Manpower Bureau were held in early and mid-July.

Workshops

8. Three rubbing workshops in conjunction with the School Culture Day Scheme 2005/06 were organized for three secondary schools in early June and July 2006 while another archaeological workshop was held for a non-profit making organization in July upon its special request. To better enhance HDC as an activity learning centre for children, two sessions of family workshops on archaeology were held in June and July respectively. Friends of Heritage performed as tutors to conduct the workshops with teaching aids such as games, pictures and real finds. The feedback from participants was very encouraging. It is planned to hold similar archaeological family workshops in future. New family programmes introducing the history and architectural features of HDC will be held on Sundays in the forthcoming months.

Special Programmes/ Other Activities

Friends of Heritage (FOH) (文物之友)

9. FOH have participated in various voluntary services within the period. FOH has assisted AMO in planning the exhibition at the Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre. A new group of volunteers has been recruited to join the finds processing work at the Central Archaeology Repository from June onwards. Besides, others assisted AMO in maintaining its website by data checking, text writing and proofreading. Members of the Editorial Team are now doing editorial work and writing articles for the next issue of the *Heritage Hong Kong*. Moreover, AMO had met with a group of FOH teachers to exchange ideas on the planning of school activities at the Archaeological Activity Room at HDC in late June. Apart from voluntary services, a guided visit to Lui Seng Chun was organized for FOH in late July.

Young Friends of Heritage (YFOH) (青少年文物之友)

10. A briefing session for the YFOH Scheme 2006 was held in early July. A total of 63 interested students attended the meeting, among which 49 students, ranging from F.2 to F.4, have been recruited as the 3rd batch of YFOH. They were selected from 19 different secondary schools. They joined a 3-day training programme organized by AMO in mid-August. After the training, they are required to submit a school-based

project on local heritage and 2 short articles about their reflections on the scheme by the end of 2006 so as to obtain a formal membership. In addition to the above training programme, a meeting with YFOH website team members was held in late July, these team members were assigned to help create new pages and write new articles for the YFOH website which will be uploaded in September.

11. YFOH had been promoting heritage at school and community level actively. YFOH from CCC Kei Yuen College has been collecting artefacts for the exhibition on Yuen Long heritage for the Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre. With the advice from AMO, 2 YFOH from St. Stephen College had launched a docent scheme on school history by themselves. Others have joined the docent training programme and were assigned to learn from FOH docents at Tai Fu Tai Mansion and Sheung Yiu Folk Museum in the past few months. Another training session on introducing the history of the building will be conducted to YFOH and FOH in mid-August. Some others will join cleansing work at declared monuments.

Docent Services

12. A total of 81 tours were conducted by 27 docents between June and July 2006. The details are as follows:

| Destinations | No. of Tours | No. of Participants |
|--------------------------------------|---------------------|----------------------------|
| Lung Yeuk Tau Heritage Trail | 4 | 124 |
| Ping Shan Heritage Trail | 16 | 581 |
| Central and Western Heritage Trail | 19 | 549 |
| Sheung Yiu Folk Museum and Kiln Site | 20 | 1646 |
| Tai Fu Tai Mansion | 20 | 1664 |
| Others | 2 | 76 |
| Total: | 81 | 4640 |

13. On-site docent services at Tai Fu Tai Mansion (TFT) and Sheung Yiu Folk Museum were provided to the public from June to July 2006. It is expected that FOH docents will continue to provide this service at the above sites on Sundays and public holidays in the coming months. To complement the Cartographic Survey of Historic Buildings Exhibition held at HDC, docent service for the exhibition will be available for schools and non-profit making organizations from August onwards. Docent Training on HDC building will be conducted for FOH and YFOH in mid-August so as to prepare for the full opening of HDC in 2007.

Video Programme

14. Free video programmes on local heritage and monuments were held at the Activity Room of the HDC for visitors during weekends and public holidays in June and July 2006.

Hong Kong Traditional Chinese Architectural Information System

15. An information system on Hong Kong's traditional Chinese buildings and representative villages will be launched on the AMO website by early 2007. The service provider has completed the system analysis, and is finalizing the design as well as conducting data conversion programmes. After that, a User Acceptance Test will be conducted to test the system functions and data in the coming months.

Heritage Virtual Tour System

16. The AMO launched the project of Heritage Virtual Tour System in early 2006. The virtual tours will be available in the AMO web page and 5 kiosks at different locations. Free copies of DVD of the heritage virtual tours will also be distributed to schools. The production of the system is in good progress. The project is expected to be completed in early 2007.

Activities Co-organized with Outside Institutions

17. Tourism is a very important sector in promoting heritage in Hong Kong to both overseas and local tourists. In 2006, the AMO works with the Skills Upgrading Scheme Secretariat of the EMB in formulating training courses on Hong Kong's history and cultural heritage for tourism sector personnel. Two courses were successfully launched in July 2006. In addition, the AMO maintains a good relationship with the Hong Kong Association of Registered Tour Co-ordinators (HARTCO) so as to further promote Hong Kong's heritage to visitors and tourists.

Antiquities and Monuments Office
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